

AGENDA

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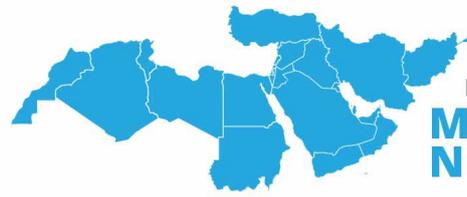


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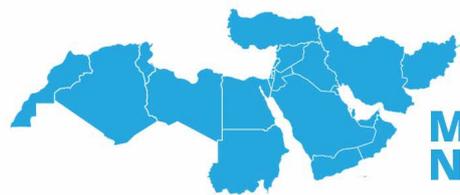


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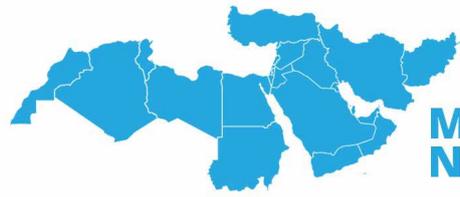
29-31 Jan 2026
Scientific Agenda



Pre-conference program –with separate registrations

29th Jan – Yasmine Hall - Masterclasses

Time (UAE Time)	Topic	Partner
8:00 AM – 8:50 AM		Registration
8:50 AM – 9:00 AM		<p>Opening Speech Dr. Sahar Fahmy, UAE <i>Advisor, Department of Health Abu Dhabi, ISPOR UAE Chapter Board Director & Co-Head of Scientific Committee</i></p>
9:00 AM – 10:45 AM	<p>ML1 - Cross border HTA : learnings from EU HTAR Regulation for MENA Regional Developments</p>	<p>Chair: Dr. Mohamed Tannira, UAE <i>Senior Expert in HTA and HEOR in Middle East and Africa MEAR, President Elect UAE ISPOR Chapter</i></p> <p>Lead: Dr. Burçak Aydın, Belgium <i>Director – Deloitte Strategy, Deloitte Consulting, HTAi</i> Dr. Marco Marchetti, Italy <i>Director of the HTA Unit at the National Agency for Regional Health Services (AGENAS), Italy, Co-chair of the Member State Coordination Group on Health Technology Assessment (HTACG), HTAi</i> Dr. Rabia Sucu, Türkiye <i>Vice President, Science and Chief Scientific Officer, Turkish Red Crescent Investment Atılım Group, HTAi past president</i></p> <p>Panelists: Dr. Ahmed Seyam, Egypt <i>Deputy CEO for Technical Affairs - Universal Health Insurance Authority</i> Dr. Alaa Kashwan, Iraq <i>Chairman of the National Committee for Drug Selection at the Ministry of Health, Iraq</i> Dr. Emad Almomani, Jordan <i>Health Economics Lead, RMS & MoH, Jordan</i> Dr. Fatimah Alyami, KSA <i>Senior Health Economist - Center of Health Technology Assessment (CHTA), Center for National Health Insurance (CNHI)</i> Prof. Hussain Al-Omar, KSA <i>Expert in Health Technology Assessment, Pharmacoeconomics, and Health Policy; Senior Advisor Pricing and Reimbursement; Consultant and Professor, Clinical Pharmacy Department; King Saud University</i> Mr. James Pearce, UAE <i>Division Director Health Economics Pricing and Costing</i> Dr. Raid Mahmood Al Sabri, Oman <i>Consultant, Clinical pharmacist</i> <i>Director General - Directorate General of Medical supplies - MOH- Oman</i> Dr. Sara Al Dallal, UAE</p>



President of Emirates Health Economics Society at Emirates Medical Association

Dr. Tiene Stander, South Africa

Managing Director at VI Research

Experts:

Dr. Abdulrahman Aloumi, Kuwait

Head of Pharmaceutical Pricing Department - Kuwait Pharmaceuticals & Herbal Medicines Registration and Control Administration

Dr. Hussam Muhidat, Qatar

Health economics consultant at MOPH Qatar

Dr. Ibtisam Alharbi, KSA

Head of pharmaco-economic center, Head of inpatient pharmacy, King Fahd armed forces hospital, Jeddah Saudi Arabia

Dr. Khalid Al Naqbi, UAE

Consultant & Chief of Rheumatology, Sheikh Tahnoon Medical City, SEHA / PureHealth

Rheumatology, Allergy, Immunology Physician Lead, SEHA Medical Council, SEHA/ PureHealth

Clinical Associate Professor, College of Medicine & Health Sciences

Dr. Manal AL-Ansari, Oman

Directorate general of medical supplies under DG office

Prof. Nadia Al Mazrouei, UAE

ISPOR 2026 Conference President, ISPOR UAE Chapter President, Expert Advisory Board Panel – WHO

, Associate Professor, Sharjah University, Vice President FIP International, President of Pharmacists Association

Dr. Pauline Chauvin, UAE

Associate professor of economics Université Paris Cité, Paris Sorbonne University - Abu Dhabi

Dr. Pinar Egeli, Turkey

ISPOR UAE Chapter member of Board of Directors, Acibadem University Medical School, Technology Transfer Office (TTO) Strategic Advisor for Valuation and Commercialization

Dr. Rehab Ahmed AlNoaimi, Bahrain

Head of Procurement, Supreme Council of Health, Bahrain | Former Chief Pharmacist, Salmaniya Medical Complex | President, Bahrain Pharmacist Society

Mr. Rob Abbott, USA

CEO and Executive Director of ISPOR International

Prof. Samar Mansour, Egypt

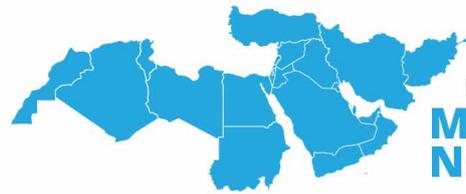
ISPOR UAE Chapter Board Director & Co-Head of Scientific Committee; Dean, German International University (GIU); Healthcare Transformation Consultant

Dr. Sara Al Balushi, Oman

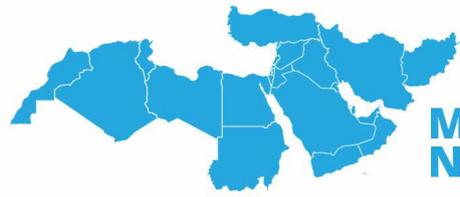
Director of Pharmaceutical Care, Directorate General of Medical Supplies

Dr. Suha Lawati, Oman

Consultant Clinical Pharmacist, Directorate of Pharmaceutical Care

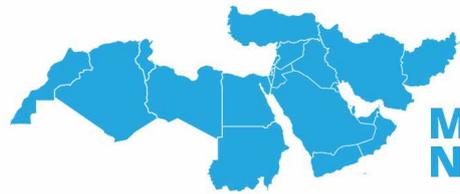


		<i>Directorate General of Medical Supplies, MoH - Oman</i>
10:45 AM - 11:00 AM		Break
11:00 AM– 12:45 PM	ML2 - Value Based Healthcare System Roadmap	<p>Chair: Prof. Mohamed Farghaly, UAE <i>Professor, Dubai Medical College; ISPOR UAE Chapter Board Director & Head of Scientific Committee</i></p> <p>Speaker: Winston Piddington, UAE <i>Advisor Benefits, Purchasing & Monitoring Division</i></p> <p>Lead: Dr. Fares Saade, France <i>Partner & VBHC Solutions Expert, Capadev</i> Dr. Grace Jennings, UK <i>Senior Director, Outcomes Research and Product Development, ICHOM</i></p> <p>Panelists: Dr. Amna Almuaini, UAE <i>Cardiologist Clinical Pharmacist at STMC Hospital BPharm ,MSc,BPS. Board of Emirates Pharmacy Society.</i></p> <p>Prof. Ibrahim Alabbadi, Jordan <i>Professor of Pharmacoeconomics and Pharmaceutical Marketing - The University of Jordan</i></p> <p>Dr. Khalid Al Naqbi, UAE <i>Consultant & Chief of Rheumatology, Sheikh Tahnoon Medical City, SEHA / PureHealth Rheumatology, Allergy, Immunology Physician Lead, SEHA Medical Council, SEHA/ PureHealth Clinical Associate Professor, College of Medicine & Health Sciences</i></p> <p>Dr. Khadeija Almarshoudi, UAE <i>Assistant Professor at Sharjah University, ISPOR UAE Chapter BOD</i></p> <p>Dr. Marwan Alkaabi, UAE <i>Chief Executive Officer, Sheikh Shakhbout Medical City (SSMC) - PureHealth</i></p> <p>Dr. Mouza Al Saadi, UAE <i>Health Economist, Dubai Health Authority (DHA)</i></p> <p>Dr. Raya Zayadeen, UAE <i>Vice President Pharmacy & Therapeutics , M42</i></p> <p>Experts: Dr. Halima Salem Al Dhanhani, UAE <i>Head of Pharmacy Department, Fujairah Hospital – Emirates Health Services Cultural Chairperson, Emirates Pharmacy Society</i></p>

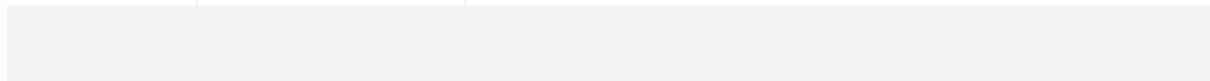


<p>12:45 PM - 2:00 PM</p>		<p>Lunch</p>
<p>2:00 PM - 3:45 PM</p>	<p>ML3 - Beyond Pharmaceutical Paradigms: Rethinking HTA, Payment, and Access for Medical Devices in MENA</p>	<p>Chair: Dr. Inna Nadelwais, UAE <i>MedTech Industry and Trade Association Executive, Value-Based Healthcare Expert</i></p> <p>Speakers: Dr. Anadil Assawi <i>HIS Clinical & Product Manager MEA, Solventum</i> Dr. Emily Woodward, UAE <i>Vice President Health Economics and Market Access EMEA, Boston Scientific</i> Dr. Inna Nadelwais, UAE <i>MedTech Industry and Trade Association Executive, Value-Based Healthcare Expert</i> Dr. Serhan Acar, Turkey <i>Senior Director, HEMA and Public Affairs, ARTED</i></p> <p>Lead: Dr. Wadih Mina, Lebanon <i>President of the ISPOR Lebanon Chapter, Health Economics and Market Access Lead at Boston Scientific</i></p> <p>Panelists: Dr. Güvenç Koçkaya, Estonia <i>Market Access & Health Economics expert</i> Dr. Haider Shamsi, UAE <i>Health Economist and HTA Specialist, Department of Health - Abu Dhabi</i> Dr. Muhammad Imran, UAE <i>Senior Vice President – Medical Intelligence, Daman</i> Dr. Mutaz Ahmed, UAE <i>Corporate Senior Manager - Payers Network and Contracting, M42</i> Dr. Nabeel Rahman, UAE <i>Category Manager - Medical Consumables, M42</i> Dr. Serhan Acar, Turkey <i>Senior Director, HEMA and Public Affairs, ARTED</i></p> <p>Experts: Dr. Ali Kareem, Iraq <i>General manager of technical directorate, Iraq MOH</i> Dr. Ferda Baysu, Turkey <i>General Secretary, ARTED</i> Dr. Khalil Dashti, Kuwait <i>Head of Oncology Department Central Medical Stores, member of oncology and hematology drug utilization committee, Kuwait</i> Dr. Manal AL-Ansari, Oman <i>Directorate general of medical supplies under DG office</i> Dr. Sara Al Balushi, Oman <i>Director of Pharmaceutical Care, Directorate General of Medical Supplies</i></p>

		<p>Dr. Suha Lawati, Oman <i>Consultant Clinical Pharmacist, Directorate of Pharmaceutical Care Directorate General of Medical Supplies, MoH - Oman</i></p>
3:45 PM - 4:15 PM		Break
4:15 PM - 6:00 PM	<p>ML4 - Access for Gene Therapies and Orphan Drugs in the Middle East Masterclass</p>	<p>Chair :</p> <p>Dr. Abdulrazaq S. Al-Jazairi, KSA <i>Deputy Executive Director, Research & Innovation Director, Clinical Trials Transformation Initiative (CTTI) Division Clinical Pharmacy Consultant, Cardiology King Faisal Specialist Hospital & Research Centre, ISPOR UAE Chapter Scientific committee leadership</i></p> <p>Dr. Thomas Mason, UK <i>Senior Lecturer in Health Economics, Lancaster university</i></p> <p>Lead:</p> <p>Prof. Hussain Al-Omar, KSA <i>Expert in Health Technology Assessment, Pharmacoeconomics, and Health Policy; Senior Advisor Pricing and Reimbursement; Consultant and Professor, Clinical Pharmacy Department; King Saud University</i></p> <p>Dr. Jumana AlAzazi, UAE <i>Expert, Crises Management and Drug Security Crises Management and Drug Security Center, EDE, ISPOR UAE Chapter BOD</i></p> <p>Panelists:</p> <p>Dr. Ahmed Seyam, Egypt <i>Deputy CEO for Technical Affairs - Universal Health Insurance Authority</i></p> <p>Dr. Afaf Nazeh, Egypt <i>Healing Expert</i></p> <p>Dr. Fatimah Alyami, KSA <i>Senior Health Economist - Center of Health Technology Assessment (CHTA), Center for National Health Insurance (CNHI)</i></p> <p>Prof. Hussain Al-Omar, KSA <i>Expert in Health Technology Assessment, Pharmacoeconomics, and Health Policy; Senior Advisor Pricing and Reimbursement; Consultant and Professor, Clinical Pharmacy Department; King Saud University</i></p> <p>Dr. Jehan Mohamed Al-Amre, KSA <i>Pharmacoeconomist, Drug Policy and Pharmacoeconomics Center. Health Affairs- Ministry of National Guard, Riyadh, Saudi Arabia)</i></p> <p>Dr. Mohammad Ahmed, KSA <i>Manager of Therapy Evidence based evaluation, Formulary Management Department (FMD) – King Faisal Specialist Hospital - Riyadh</i></p> <p>Prof. Mohamed Farghaly, UAE</p>



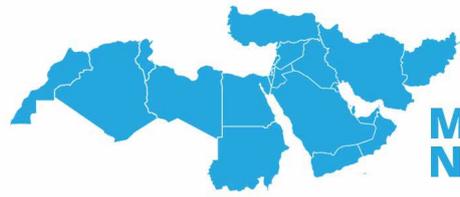
		<p><i>Professor, Dubai Medical College; ISPOR UAE Chapter Board Director & Head of Scientific Committee</i> Dr. Omar Dabbous, USA <i>Chief Scientific Officer, ACCESS Forum</i> Dr. Wael Ali, Egypt <i>President of FIP Eastern Madeiran office, Board member of IAPO</i></p> <p>Experts: Dr. Kawther Faris, Iraq <i>Member of Iraqi National Committee of Drug Selection/ MOH</i> Dr. Mohamed Seleem, Iraq <i>Member of Iraqi National Committee of Drug Selection/ MOH</i> Dr. Rasha Ali, UAE <i>ISPOR UAE Chapter Secretary, Regulatory Affairs Manager, and Pharmacist in Charge at AOP Orphan Pharmaceuticals Scientific Office, Dubai, ISPOR UAE Chapter BOD</i> Dr. Suad Hannawi, UAE <i>Consultant Rheumatologist, Chairman of Rheumatology at the Emirates Health Services (EHS) in the UAE,</i></p>
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Pre-conference program –with separate registrations

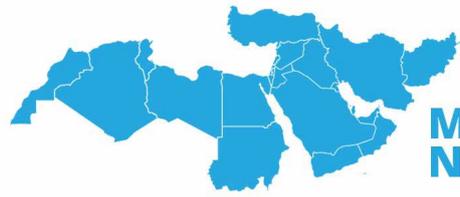
29th Jan – Zambaq Hall - Masterclasses

Time (UAE Time)	Topic	Participants
8:00 AM – 8:50 AM		Registration
8:50 AM – 9:00 AM		<p>Opening Speech Prof. Mohamed Farghaly, UAE <i>Professor, Dubai Medical College; ISPOR UAE Chapter Board Director & Head of Scientific Committee</i></p>
9:00 AM – 10:45 AM	MM1: AI-Enabled HTA Innovation for the MENA Region	<p>Chair: Prof. Nadia Al Mazrouei, UAE <i>ISPOR 2026 Conference President, ISPOR UAE Chapter President, Expert Advisory Board Panel – WHO , Associate Professor, Sharjah University, Vice President FIP International, President of Pharmacists Association</i></p>



		<p>Speakers: Dr. Ranita Tarchand, USA <i>Vice President, Scientific Strategy & Client Success, Nested Knowledge, Access forum</i></p> <p>Lead: Dr. Abeer Al Rabayah, Jordan <i>Head, Center for Drug Policy and Technology Assessment, King Hussein Cancer Center, Jordan and Chair of the ISPOR Health Technology Assessment Roundtable for the Middle East and Africa (MEA)</i></p> <p>Panelists: Prof. Abeer Al-Ghananeem, UAE <i>Professor of Pharmaceutics and Biopharmaceutics Ajman University College of Pharmacy and Health Sciences Ajman</i></p> <p>Prof. Faris Abdelrahim El-Dahiyat, UAE <i>Professor of Pharmacy Practice (Pharmacoeconomics) College of Pharmacy, Al Ain University United Arab Emirates</i></p> <p>Dr. Heba Mohamed, UAE <i>Professor-pharmaceutical sciences, Cairo university</i></p> <p>Mr. Khalid Almazrouei, UAE <i>Cybersecurity Manager, PHD candidate</i></p> <p>Prof. Mohamed Baraka, UAE <i>Former Dean & Prof. of Clinical Pharmacy CEO Advisory Board & Digital Health Consultant</i></p> <p>Mr. Samer Al Zamil <i>Chief Commercial Officer- RAFED</i></p> <p>Mr. Theyab Al Mansoori, UAE <i>COO Rafed</i></p> <p>Experts: Eng. Ahmed Osman, UAE <i>Senior Specialist, HTA, Payers Division, Department of Health, Abu Dhabi, ISPOR UAE Chapter BOD</i></p>
<p>10:45 AM - 11:00 AM</p>	<p>Break</p>	
<p>11:00 AM– 12:45 PM</p>	<p>MM2: Best Tendering Practices & Local Manufacturing Ecosystem Masterclass</p>	<p>Chair: Dr. Aisha AlDhanhani, UAE <i>ISPOR UAE Chapter BOD, Procurement Section Head, DOH</i></p> <p>Lead:- Dr. Ibrahim Eljabour, UAE <i>ISPOR UAE Chapter BOD</i></p>

		<p>Panelists:</p> <p>Dr. Adel Al-Assy, UAE <i>Senior Manager of Pharmaceuticals, Supply Chain Management at M42 in Abu Dhabi</i></p> <p>Dr. Ahmed Sami Abdul Sattar, Iraq <i>Director General & Chairman of the Board of Directors, Kimadia, Iraq</i></p> <p>Dr. Alaa Kashwan, Iraq <i>Chairman of the National Committee for Drug Selection at the Ministry of Health, Iraq</i></p> <p>Dr. Hatton Alsedais, KSA <i>Executive Advisor - Health Sector Enablement - Enabling Health & Education</i></p> <p>Dr. Mohamed Seleem, Iraq <i>Member of Iraqi National Committee of Drug Selection/ MOH</i></p> <p>Prof. Nadia Al Mazrouei, UAE <i>ISPOR 2026 Conference President, ISPOR UAE Chapter President, Expert Advisory Board Panel – WHO, Associate Professor, Sharjah University, Vice President FIP International, President of Pharmacists Association</i></p> <p>Dr. Omar Dabbous, USA <i>Chief Scientific Officer, ACCESS Forum</i></p> <p>Prof. Lou Garrison, USA <i>Professor in the Pharmaceutical Outcomes Research and Policy Program in the School of Pharmacy, and Adjunct Professor in the Departments of Global Health and Health Services at the University of Washington</i></p> <p>Experts:</p> <p>Mr. Ankit Raj, UAE <i>Head of Contracting, DOH</i></p> <p>Dr. Abobakr Abasaheed, UAE <i>ISPOR UAE Chapter Board Director</i></p> <p>Dr. Ali Kareem, Iraq <i>General manager of technical directorate, Iraq MOH</i></p> <p>Dr. Arwa Elnahdi, UAE <i>Ph.D, MSc, BCPS, Head of Pharmacy Department IBOH-EHS</i></p>
<p>12:45 PM - 2:00 PM</p>	<p>Lunch</p>	
<p>2:00 PM - 3:45 PM</p>	<p>From Principles to Practice: A MENA Focused HTA Implementation Roadmap (closed by invitation)</p>	<p>Chair: <i>Eng. Ahmed Osman, UAE Senior Specialist, HTA, Payers Division, Department of Health, Abu Dhabi, ISPOR UAE Chapter BOD</i></p> <p>Co- Chair: <i>Dr. Jumana AlAzazi, UAE</i></p>



*Expert, Crises Management and Drug Security Crises
Management and Drug Security Center, EDE, ISPOR UAE
Chapter BOD*

Lead:

Dr. Tomaz Klusztzynski, Poland
*Strategy Consultant, Guest Professor at Warsaw
University of Technology and Goethe Frankfurt University*

Co- Lead:

Prof. Hussain Al-Omar, KSA
*Expert in Health Technology Assessment,
Pharmacoeconomics, and Health Policy; Senior Advisor
Pricing and Reimbursement;
Consultant and Professor, Clinical Pharmacy
Department; King Saud University*

Experts:

Dr. Ahmed Seyam, Egypt
*Deputy CEO for Technical Affairs - Universal Health
Insurance Authority*

Dr. Alaa Kashwan, Iraq
*Chairman of the National Committee for Drug Selection at
the Ministry of Health, Iraq*

Dr. Amal Yassine, Morocco
*Member of the ISPOR MOROCCO CHAPTER Board and
General Secretary (SMEPS), Associate Professor public
health school, University of Montreal, Canada*

Dr. Amr Maoujoud, Morocco
*Chair of Moroccan Society for Health Product Economics
(SMEPS) & president elect of ISPOR Morocco chapter*

Dr. Asmaa Saad, Egypt
*Head of Pharmacoeconomics Unit at Egyptian Drug
Authority*

Dr. Hamza Garashi, Kuwait
*Head of Release and Permission to Trade Section,
Pharmaceutical and Herbal Medicines Registration and
Control Administration, Ministry of Health*

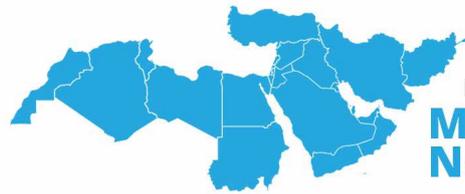
Dr. Emad Almomani, Jordan
Health Economics Lead, RMS & MoH, Jordan

Dr. Jehan Mohamed Al-Amre, KSA
*Pharmacoeconomics, Drug Policy and
Pharmacoeconomics Center. Health Affairs- Ministry of
National Guard, Riyadh, Saudi Arabia*

Dr. Kawther Faris, Iraq
*Member of Iraqi National Committee of Drug Selection/
MOH*

Dr. Mohamed Seleem, Iraq
*Member of Iraqi National Committee of Drug Selection/
MOH*

Dr. Mohamed Tannira, UAE
*Senior Expert in HTA and HEOR in Middle East and Africa
MEAR, President Elect UAE ISPOR Chapter*



		<p>Dr. Pinar Egeli, Turkey <i>ISPOR UAE Chapter member of Board of Directors, Acibadem University Medical School, Technology Transfer Office (TTO) Strategic Advisor for Valuation and Commercialization</i></p> <p>Dr. Rawan Almasuood, KSA <i>Health economist at the Drug Policy & Regulation, Therapeutic Affairs Deputyship, Saudi MOH.</i></p> <p>Dr. Rehab Ahmed AlNoaimi, Bahrain <i>Head of Procurement, Supreme Council of Health, Bahrain Former Chief Pharmacist, Salmaniya Medical Complex President, Bahrain Pharmacist Society</i></p> <p>Prof. Samar Mansour, Egypt <i>ISPOR UAE Chapter Board Director & Co-Head of Scientific Committee; Dean, German International University (GIU);</i></p> <p>Dr. Shuruq Abdulrahman Alnasser, KSA <i>BS, MSC health Care Management, PMP, KPI, OKR, CVT ,GRC ,Corporate governance and business management, Boards & Committees Affairs Team Lead</i></p> <p>Dr. Tiene Stander, South Africa <i>Managing Director at VI Research</i></p> <p>Dr. Trishal Boodhnathe, UK <i>Associate Director at AbbVie, Health Economist and HTA Lead with experience of creating de novo cost-effectiveness models, budget impact models.</i></p> <p>Winston Piddington, UAE <i>Advisor Benefits, Purchasing & Monitoring Division</i></p> <p>Dr. Osama Elzayat <i>Market Access Director GULF&LEVANT, AbbVie</i></p> <p>Dr. Farhan Sahawneh <i>Immunology Market Access Manager, AbbVie</i></p> <p>Dr. Mina Riad <i>Market Access and Pricing Lead – Servier Middle East</i></p> <p>Dr. Omar Ezz <i>Takeda Market Access Manager</i></p> <p>Dr. Ibrahim Younis <i>Public Affairs and Access Solutions Director MENA</i></p> <p>Dr. Rami Nemr <i>Senior Market Access Manager Gulf</i></p>
<p>3:45 PM - 4:15 PM</p>		<p>Break</p>
<p>4:15 PM - 6:00 PM</p>	<p>MM4: Bridging Middle East and Asian HTA Systems: Institutional Models, Regional Collaboration, and the Development of HTAsiaLink</p>	<p>Chair: Mr. James Pearce, UAE <i>Division Director Health Economics Pricing and Costing</i></p> <p>Lead: Prof. Jeonghoon Ahn, South Korea</p>

*Professor, Ewha Womans University; Associate Fellow,
National Evidence-based Healthcare Collaborating Agency
(NECA)*

Benjamin Ong, Singapore

Director, Agency for Care Effectiveness (ACE)

Jasmine Pwu, Taiwan

*PhD, CEO, Data Science Center, Fu Jen Catholic University;
Former Head, HTA Division, Center for Drug Evaluation
(CDE)*

Wanrudee Isaranuwachai, Thailand

*PhD, Director, Health Intervention and Technology
Assessment Program Foundation (HITAP) (Virtual
Attendance)*

Panelists:

Dr. Amirah Alnahdi, KSA

*Pharmacist & Health Economist
Drug Policy and Regulation, General Administration of
Pharmaceutical Care at the Ministry of Health, Saudi
Arabia*

Dr. Emad Almomani, Jordan

Health Economics Lead, RMS & MoH, Jordan

Dr. Ibtisam Alharbi, KSA

*Head of pharmaco-economic center, Head of
inpatient pharmacy, King Fahd armed forces hospital,
Jeddah Saudi Arabia*

Dr. Rawan Almasuood, KSA

*Health economist at the Drug Policy & Regulation,
Therapeutic Affairs Deputyship, Saudi MOH.*

Dr. Shuruq Abdulrahman Alnasser, KSA

*BS, MSC health Care Management, PMP, KPI, OKR, CVT
,GRC ,Corporate governance and business management,
Boards & Committees Affairs Team Lead*

Experts:-

Dr. Ali Kareem, Iraq

General manager of technical directorate, Iraq MOH

Dr. Hamza Garashi, Kuwait

*Head of Release and Permission to Trade Section,
Pharmaceutical and Herbal Medicines Registration and
Control Administration, Ministry of Health*

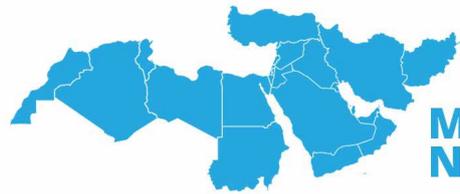
Dr. Khalil Dashti, Kuwait

*Head of Oncology Department Central Medical Stores,
member of oncology and hematology drug utilization
committee, Kuwait*

Dr. Manal AL-Ansari, Oman

Directorate general of medical supplies under DG office

Dr. Pinar Egeli, Turkey



*ISPOR UAE Chapter member of Board of Directors,
Acibadem University Medical School, Technology Transfer
Office (TTO) Strategic Advisor for Valuation and
Commercialization*

Dr. Sara Al Balushi, Oman

*Director of Pharmaceutical Care, Directorate General of
Medical Supplies*

Dr. Suha Lawati, Oman

*Consultant Clinical Pharmacist,
Directorate of Pharmaceutical Care*

Directorate General of Medical Supplies, MoH - Oman

Dr. Tiene Stander, South Africa

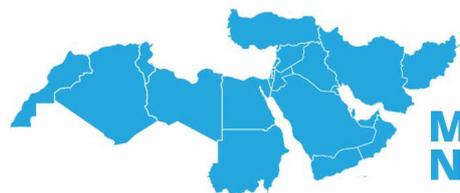
Managing Director at VI Research

Pre-conference program – By Invitations Only

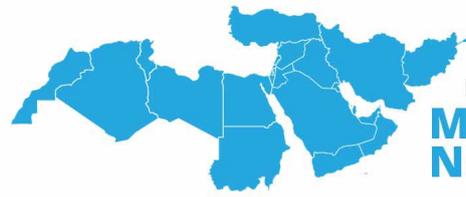
Pre-conference program –with separate registrations

30th Jan – Yasmine Hall - Masterclasses

Time (UAE Time)	Topic	Participants
8:00 AM – 8:50 AM		Registration
8:50 AM – 9:00 AM		Opening Speech Dr. Abdulrazaq S. Al-Jazairi, KSA <i>Deputy Executive Director, Research & Innovation Director, Clinical Trials Transformation Initiative (CTTI) Division Clinical Pharmacy Consultant, Cardiology King Faisal Specialist Hospital & Research Centre, ISPOR UAE Chapter Scientific committee leadership</i>
9:00 AM – 10:35 AM	ML5 - Qatar's Healthcare Transformation; Accessibility to high-cost innovative therapies.	Chair: Holger Thies, Qatar <i>Assistant Executive Director of Health Financing and Insurance Department, Ministry of Public Health, Qatar.</i> Lead: Dr. Anas Hamad, Qatar <i>Deputy Chief of Drug Supply Department, HMC; Clinical Associate Professor, QU; Lead of HTA & Innovation Regulation Project, MOPH; Vice President & Director, ISPOR Qatar; Vice President of Hospital Pharmacy Section, FIP</i> Speaker: Dr. Anas Nofal, Qatar <i>Managing Director, Axios International (Expert in Expat Patient Support and Access).</i> Panelists: Dr. Anas Nofal, Qatar



		<p><i>Managing Director, Axios International (Expert in Expat Patient Support and Access).</i></p> <p>Prof. Daoud Al-Badriyeh, Qatar <i>Professor of Pharmaco-economics and Outcomes Research at Qatar University; President of ISPOR Qatar Chapter, Qatar</i></p> <p>Dr. Dina Abushanab, Qatar <i>Secretary/Treasurer and Director, ISPOR Qatar</i></p> <p>Dr. Hussam Muhidat, Qatar <i>Health economics consultant at MOPH Qatar</i></p> <p>Experts:</p> <p>Dr. Amna Almuaini, UAE <i>Cardiologist Clinical Pharmacist at STMC Hospital BPharm ,MSc,BPS. Board of Emirates Pharmacy Society</i></p>
10:35 AM – 10:50 AM		<p>AstraZeneca Symposium</p> <p>Managing aBC Patients post CDK4/6i with AKT mutations.</p> <p>Mohammed Alfar, UAE <i>Oncology Pharmacy Manager at Burjeel Medical City</i></p>
10:50 AM - 11:05 AM		Break
11:05 AM– 12:45 PM	<p>ML6 - The Saudi Healthcare Ecosystem Masterplan: Navigating Challenges, Opportunities</p>	<p>Chair and Lead:</p> <p>Dr. Abdulrazaq S. Al-Jazairi, KSA <i>Deputy Executive Director, Research & Innovation Director, Clinical Trials Transformation Initiative (CTTI) Division Clinical Pharmacy Consultant, Cardiology King Faisal Specialist Hospital & Research Centre, ISPOR UAE Chapter Scientific committee leadership</i></p> <p>Prof. Hussain Al-Omar, KSA <i>Expert in Health Technology Assessment, Pharmacoeconomics, and Health Policy; Senior Advisor Pricing and Reimbursement; Consultant and Professor, Clinical Pharmacy Department; King Saud University</i></p> <p>Panelists:</p> <p>Dr. Eshtyag Bajnaid, KSA <i>Head of Clinical Pharmacy Department, Program Director of Saudi Specialized Certificate in Oncology Clinical Pharmacy Program, Consultant Oncology/Hematology/BMT Clinical Pharmacist, King Abdullah Medical City (Mecca)</i></p> <p>Dr. Ibtisam Alharbi, KSA <i>Head of pharmaco-economic center, Head of inpatient pharmacy, King Fahd armed forces hospital, Jeddah Saudi Arabia</i></p> <p>Dr. Fatimah Alyami, KSA <i>Senior Health Economist - Center of Health Technology Assessment (CHTA) Center for National Health Insurance (CNHI)</i></p> <p>Dr. Hatton Alsudais, KSA <i>Executive Advisor, Health Sector Enablement, Enabling Health & Education Sectors</i></p> <p>Dr. Mesfer AlGhamdi, KSA</p>



*Head of Clinical Pharmacy Department-KSMC
Lead of Clinical Pharmacy Services at C1 Riyadh Health Cluster*

Wasim Nashat Ibrahim

Pricing Excellence Lead, Sanofi Greater Gulf

Dr. Wejdan Aburas, KSA

Cardiology Clinical Pharmacist, Saudi MOH

Experts

Dr. Aljawhara Alkhoraishi, KSA

*Formulary management and pharmacoeconomic unit supervisor,
King Saud University*

Dr. Amirah Alnahdi, KSA

Pharmacist & Health Economist

*Drug Policy and Regulation, General Administration of
Pharmaceutical Care at the Ministry of Health, Saudi Arabia*

Dr. Jehan Mohamed Al-Amre, KSA

*Pharmacoeconomist, Drug Policy and Pharmacoeconomics Center.
Health Affairs- Ministry of National Guard, Riyadh, Saudi Arabia*

Dr. Laila Carolina Abu Esba, KSA

Clinical Pharmacist at Ministry of National Guard, Saudi Arabia

Dr. Mohammad Ahmed, KSA

*Manager of Therapy Evidence based evaluation, Formulary
Management Department (FMD) – King Faisal Specialist Hospital –
Riyadh*

Dr. Rawan Almasuood, KSA

*Health economist at the Drug Policy & Regulation, Therapeutic
Affairs Deputyship, Saudi MOH.*

Dr. Sakra S. Balhareth, KSA

*Senior Clinical Trials Specialist & Consultant Clinical Pharmacist |
Expert in Medication Safety, Clinical Research, and Pharmacy
Leadership*

Dr. Shuruq Abdulrahman Alnasser, KSA

*BS, MSC health Care Management, PMP, KPI, OKR, CVT, GRC
Corporate governance and business management, Boards &
Committees Affairs Team Lead*

Wedad Alnemari

HEOR Lead

Dr. Manal AL-Ansari, Oman

Directorate general of medical supplies under DG office

Dr. Sara Al Balushi, Oman

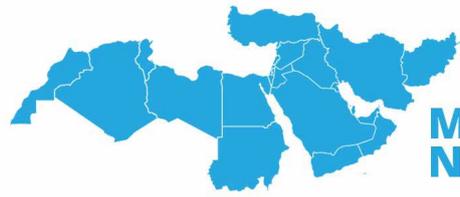
*Director of Pharmaceutical Care, Directorate General of Medical
Supplies*

Dr. Suha Lawati, Oman

*Consultant Clinical Pharmacist,
Directorate of Pharmaceutical Care*

Directorate General of Medical Supplies, MoH – Oman

Dr. Hamza Garashi, Kuwait



Head of Release and Permission to Trade Section, Pharmaceutical and Herbal Medicines Registration and Control Administration, Ministry of Health

Dr. Amal Yassine, Morocco

Member of the ISPOR MOROCCO CHAPTER Board and General Secretary of the Moroccan Society for Health Products Economics (SMEPS), Associate Professor public health school, University of Montreal, Canada

Dr. Pinar Egeli, Turkey

ISPOR UAE Chapter member of Board of Directors, Acibadem University Medical School, Technology Transfer Office (TTO) Strategic Advisor for Valuation and Commercialization

Dr. Tiene Stander, South Africa

Managing Director at VI Research

**12:45 PM -
 2:00 PM**

Lunch and Prayers

**2:00 PM -
 3:45 PM**

**ML7 - Clinical Costing – The
 Foundation for Value-Based
 Healthcare and
 Reimbursement Masterclass**

Chairs:

Mr. James Pearce, UAE

Division Director Health Economics Pricing and Costing

Speakers/leads:

Dr. Shoaib Dar, UAE

Costing Chief Specialist, DoH

Kristian McCormack, KSA

VP Costing, Health Holding Co

Dr. Fatimah Alyami, KSA

Senior Health Economist - Center of Health Technology Assessment (CHTA)- Center for National Health Insurance (CNHI) Regulation

Panelists:

Dr. Aljawhara Alkhoraishi, KSA

Formulary management and pharmacoeconomic unit supervisor, King Saud University

Mr. Elliot Nti Gyimah

Senior Specialist Costing - Health Economics Pricing and Costing

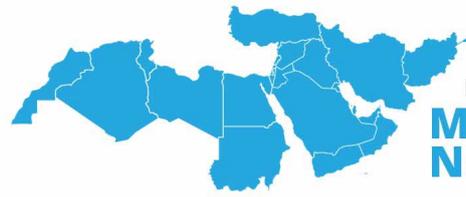
Dr. Eshtyag Bajnaid, KSA

Head of Clinical Pharmacy Department, Program Director of Saudi Specialized Certificate in Oncology Clinical Pharmacy Program, Consultant Oncology/Hematology/BMT Clinical Pharmacist, King Abdullah Medical City (Mecca)

Anshu Singhania, UAE

Associate Director, IQVIA

Dr. Mohamed Tannira, UAE



*Senior Expert in HTA and HEOR in Middle East and Africa MEAR,
President Elect UAE ISPOR Chapter
Dr. Tomaz Klusztzynski, Poland
Strategy Consultant, Guest Professor at Warsaw University of
Technology and Goethe Frankfurt University*

Experts:

Dr. Ali Kareem, Iraq

General manager of technical directorate, Iraq MOH

Dr. Amal Yassine, Morocco

*Member of the ISPOR MOROCCO CHAPTER Board and General
Secretary of the Moroccan Society for Health Products
Economics (SMEPS), Associate Professor public health school,
University of Montreal, Canada*

Prof. Osama Mohamed Ibrahim, Egypt

*Professor of Clinical Pharmacy, University of New Giza, ISPOR UAE
Chapter BOD*

Dr. Manal AL-Ansari, Oman

Directorate general of medical supplies under DG office

Dr. Mutaz Ahmed, UAE

Corporate Senior Manager - Payers Network and Contracting, M42

Dr. Pinar Egeli, Turkey

*ISPOR UAE Chapter member of Board of Directors, Acibadem
University Medical School, Technology Transfer Office (TTO)
Strategic Advisor for Valuation and Commercialization*

Dr. Sara Al Balushi, Oman

*Director of Pharmaceutical Care, Directorate General of Medical
Supplies*

Dr. Tiene Stander, South Africa

Managing Director at VI Research

3:45 PM -

4:15 PM

4:15 PM -

6:00 PM

**ML8: Strategic Access and
Risk Mitigation for Incretin-
Based Anti-Obesity Therapies
in the MENA Region**

Break

Chair:

Prof. Mohamed Farghaly, UAE

*Professor, Dubai Medical College; ISPOR UAE Chapter Board Director
& Head of Scientific Committee*

Co-Chair

Dr. Wejdan Aburas, KSA

Cardiology Clinical Pharmacist, Saudi MOH

Lead:

Prof. Hussain Al-Omar, KSA

*Expert in Health Technology Assessment, Pharmacoeconomics, and
Health Policy; Senior Advisor Pricing and Reimbursement;*

*Consultant and Professor, Clinical Pharmacy
Department; King Saud University*

Dr. Mohamed Tannira, UAE

*Senior Expert in HTA and HEOR in Middle East and Africa MEAR,
President Elect UAE ISPOR Chapter*

Co-Lead:

Dr. Fatimah Alyami, KSA

*Senior Health Economist - Center of Health Technology Assessment
(CHTA)*

Center for National Health Insurance (CNHI)

Dr. Abdulrauf Haji Ghulam, UAE

*Senior Specialist Benefit Design & Strategic Purchasing -
Payers Quality Monitoring & Improvement Division*

Experts:

Dr. Abdullah Al Kindi, UAE

*Head of Department - Emirates Health Services (EHS) - UAE President
of Emirates Pharmacy Association*

Dr. Ahmed Seyam, Egypt

*Deputy CEO for Technical Affairs - Universal Health Insurance
Authority*

Dr. Amna Almuaini, UAE

*Cardiologist Clinical Pharmacist at STMC Hospital BPharm ,MSc,BPS.
Board of Emirates Pharmacy Society.*

Dr. Amr Maoujoud, Morocco

*Chair of Moroccan Society for Health Product Economics (SMEPS) &
president elect of ISPOR Morocco chapter*

Dr. Emad Almomani, Jordan

Health Economics Lead, RMS & MoH, Jordan

Dr. Fares Saade, France

Partner & VBHC Solutions Expert, Capadev

Dr. Grace Jennings, UK

*Senior Director, Outcomes Research and Product Development,
ICHOM*

Dr. Halima Salem Al Dhanhani, UAE

*Head of Pharmacy Department, Fujairah Hospital – Emirates Health
Services Cultural Chairperson, Emirates Pharmacy Society*

Dr. Hugh McGuire, UK

Senior Advisor, NICE International (UK)

Dr. Jehan Mohamed Al-Amre, KSA

*Pharmacoeconomist, Drug Policy and Pharmacoeconomics Center.
Health Affairs- Ministry of National Guard, Riyadh, Saudi Arabia*

Dr. Jessica Davis, UK

Advisor, NICE International (UK)

Prof. Samar Mansour, Egypt

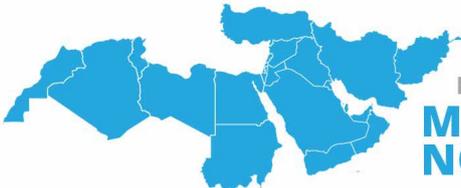
*ISPOR UAE Chapter Board Director & Co-Head of Scientific
Committee; Dean, German International University (GIU);*

Healthcare Transformation Consultant

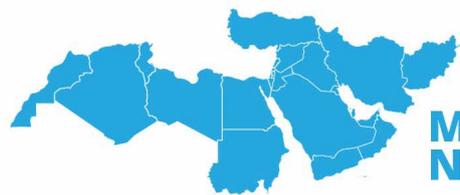
Dr. Tiene Stander, South Africa

Managing Director at VI Research

ISPOR UAE
Chapter 2026
Conference



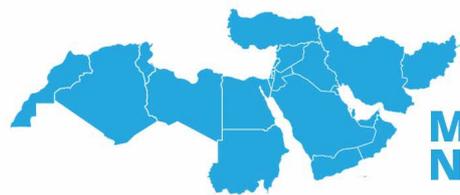
From Evidence
To Value,
HEOR in the
**MIDDLE EAST &
NORTH AFRICA**



Pre-conference program –with separate registrations

30th Jan – Rosewood 1 Hall – Short Course

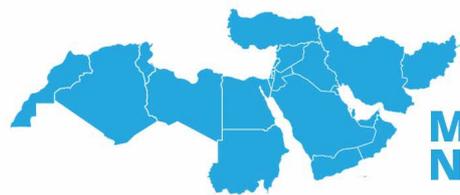
Time (UAE Time)	Topic	Instructor
8:00 AM – 9:00 AM	Registration	
9:00 AM – 12:30 PM	Global Health Influence — Mastering Policy & Diplomatic Relations In collaboration with Knowledge to Policy (K2P) Center	Prof. Fadi El-Jardali, Lebanon <i>Global authority in Health Policy and Health Systems with leadership in knowledge translation and health diplomacy, Founder & Director of the Knowledge to Policy (K2P) Center at the American University of Beirut (AUB), Managing Director – Government Engagement Platform (GEP), and Director of the WHO Collaborating Center for Evidence-Informed Policy and Practice at AUB.</i>
12:30 – 1:30 PM	Lunch	
1:30 – 4:30 PM	The Role of EuroQol Instruments in Value Assessment and HTA in the MENA region In collaboration with Euroqol	Dr. Fatima Al Sayah, Canada <i>Expert in PROMs and EQ-5D research with extensive experience in methodological studies and international collaborations, and member of the EuroQol Group.</i> Dr. Maja Kuharic, USA <i>Assistant Professor at Northwestern University Feinberg School of Medicine, Founder of BetterHealth Outcomes, and Member of the EuroQol Group.</i> Prof. Simon Pickard, USA <i>Professor at the University of Illinois Chicago, College of Pharmacy, Director of the UIC Center for Pharmacoepidemiology and Pharmaco-economic Research, and Managing Partner at Second City Outcomes Research and Principal at Maths in Health.</i> Dr. Soumana Nasser, Lebanon <i>Clinical Associate Professor, Lebanese American University, School of Pharmacy, and Regional Health Technology Assessment (HTA) expert with extensive experience in pharmaco-economics and outcomes research.</i>



Pre-conference program –with separate registrations

30th Jan – Rosewood 2 Hall – Short Course

Time (UAE Time)	Topic	Instructor
8:00 AM – 9:00 AM	Registration	
9:00 AM – 12:30 PM	<p>Evidence Assessment and Interpretation by HTA Bodies</p> <p style="text-align: center;">In collaboration with London School of Economics</p>	<p>Prof. Panos Kanavos, UK <i>Professor in Practice in International Health Policy, LSE Deputy Director, LSE Health Director, Medical Technology Research Group (MTRG)</i> <i>Panelist: Guiding Principles for High-Impact Health Policy – Academia & Consulting Perspective</i></p>
12:30 – 1:30 PM	Lunch	
1:30 – 4:30 PM	<p>Foundations of Economic Evaluation Methods</p> <p style="text-align: center;">In collaboration with NICE</p>	<p>Dr. Hugh McGuire, UK <i>Senior Advisor, NICE International (UK)</i></p> <p>Dr. Jessica Davis, UK <i>Advisor, NICE International (UK)</i></p> <p>Dr. Wadih Mina, Lebanon <i>President of the ISPOR Lebanon Chapter, Health Economics and Market Access Lead at Boston Scientific</i></p>



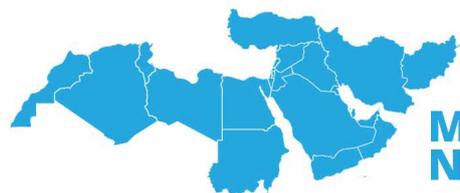
Pre-conference program –with separate registrations

30th Jan – Zambaq Hall - Masterclasses

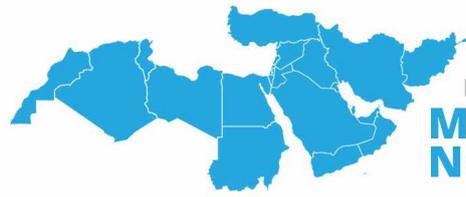
Time (UAE Time)	Topic	Participants
8:00 AM – 9:00 AM	Registration	
8:50 AM – 9:00 AM	Opening Speech	
	Prof. Samar Mansour, Egypt <i>ISPOR UAE Chapter Board Director & Co-Head of Scientific Committee; Dean, German International University (GIU); Healthcare Transformation Consultant</i>	
9:00 AM – 10:45 AM	MM5: HTA Beyond Clinical and Economic Assays - Special focus Developing Health Systems	<p>Chair:</p> <p>Dr. Alaa Kashwan, Iraq <i>Chairman of the National Committee for Drug Selection at the Ministry of Health, Iraq</i></p> <p>Co-Chairs:</p> <p>Dr. Huda Jawad, Bahrain <i>ISPOR Bahrain SC Co chair</i></p> <p>Speakers:</p> <p>Dr. Mohamed Seleem, Iraq <i>Member of Iraqi National Committee of Drug Selection/ MOH</i></p> <p>Dr. Kawther Faris, Iraq <i>Member of Iraqi National Committee of Drug Selection/ MOH</i></p> <p>Dr. Mohamed Sherkhan, Iraq <i>Local Iraq expert</i></p> <p>Lead:</p> <p>Dr. Hugh McGuire, UK <i>Senior Advisor, NICE International (UK)</i></p> <p>Dr. Jessica Davis, UK <i>Advisor, NICE International (UK)</i></p> <p>Panelists:</p> <p>Dr. Amal Yassine, Morocco <i>Member of the ISPOR MOROCCO CHAPTER Board and General Secretary of the Moroccan Society for Health Products Economics (SMEPS), Associate Professor public health school, University of Montreal, Canada</i></p> <p>Prof. Don Husereau, Canada <i>Adjunct Professor at University of Ottawa</i></p> <p>Dr. Kawther Faris, Iraq <i>Member of Iraqi National Committee of Drug Selection/ MOH</i></p>

		<p>Dr. Mohamed Seleem, Iraq <i>Member of Iraqi National Committee of Drug Selection/ MOH</i></p> <p>Dr. Mohamed Sherkhan, Iraq <i>Local Iraq expert</i></p> <p>Dr. Sara Al Balushi, Oman <i>Director of Pharmaceutical Care, Directorate General of Medical Supplies</i></p> <p>Experts:</p> <p>Dr Anisa Rasool, Oman <i>Directorate General of Medical Supplies, Ministry of Health</i></p> <p>Dr Asiya Alkindi, Oman <i>Head of Quality Management and Medicine Safety, MOH Oman</i></p> <p>Dr. Qasim Khalaf Qasim Hamad Alshara, Bahrain <i>PharmD, Pharmacy Manager at Bahrain Pharmacy & General Store W.L.L.</i></p>
10:45 AM - 11:00 AM		Break
11:00 AM–12:45 PM	MM6: Equitable Access to Innovative Health Technologies	<p>Chair:</p> <p>Dr. Abdulrahman Aloumi, Kuwait <i>Head of Pharmaceutical Pricing Department - Kuwait Pharmaceuticals & Herbal Medicines Registration and Control Administration</i></p> <p>Dr. Khalil Dashti, Kuwait <i>Head of Oncology Department Central Medical Stores, member of oncology and hematology drug utilization committee, Kuwait</i></p> <p>Lead:</p> <p>Dr. Hugh McGuire, UK <i>Senior Advisor, NICE International (UK)</i></p> <p>Dr. Jessica Davis, UK <i>Advisor, NICE International (UK)</i></p> <p>Panelists:</p> <p>Prof. Ibrahim Alabbadi, Jordan <i>Professor of Pharmacoeconomics and Pharmaceutical Marketing - The University of Jordan</i></p> <p>Dr. Ibrahim ElJabour, UAE <i>ISPOR UAE Chapter BOD</i></p> <p>Dr. Lina Saleh Wahba, UAE <i>Head of Clinical Pharmacy Services-Tawam Adjunct Assistant Professor-CMHS UAE university</i></p>

		<p><i>SEHA pharmacy residency program- Tawam Site director</i></p> <p>Dr. Suad Hannawi, UAE <i>Consultant Rheumatologist, Chairman of Rheumatology at the Emirates Health Services (EHS) in the UAE, and President of the GCC-AIR.</i></p>
Lunch and Prayers		
<p>12:45 PM - 2:00 PM 2:00 PM - 3:45 PM</p>	<p>MM7: Value-Based Decision Making: Applying MCDA as an HTA Tool in the Kuwaiti Health System</p>	<p>Chair:</p> <p>Dr. Khalil Dashti, Kuwait <i>Head of Oncology Department Central Medical Stores, member of oncology and hematology drug utilization committee, Kuwait</i></p> <p>Dr. Thomas Mason, UK <i>Senior Lecturer in Health Economics, Lancaster university</i></p> <p>Lead:</p> <p>Prof. Panos Kanavos, UK <i>Professor in Practice in International Health Policy, LSE Deputy Director, LSE Health Director, Medical Technology Research Group (MTRG)</i></p> <p>Panelist:</p> <p>Dr. Abdulrahman Aloumi, Kuwait <i>Head of Pharmaceutical Pricing Department - Kuwait Pharmaceuticals & Herbal Medicines Registration and Control Administration</i></p> <p>Dr. Ahmed Seyam, Egypt <i>Deputy CEO for Technical Affairs - Universal Health Insurance Authority</i></p> <p>Dr. Amr Maoujoud, Morocco <i>Chair of Moroccan Society for Health Product Economics (SMEPS) & president elect of ISPOR Morocco chapter</i></p> <p>Dr. Hamza Garashi, Kuwait <i>Head of Release and Permission to Trade Section, Pharmaceutical and Herbal Medicines Registration and Control Administration, Ministry of Health</i></p> <p>Expert:</p> <p>Dr. Hanan Mahmoud, Egypt <i>Manager of railway medical centre/ Health Economist</i></p>



3:45 PM - 4:15 PM	Break	
4:15 PM - 6:00 PM	-----	-----
7:00 PM - 8:00 PM	ISPOR Arabic Network Executive Committee Meeting (Closed by Invitation Only)	<p>Dr. Alaa Kashwan, Iraq <i>Chairman of the National Committee for Drug Selection at the Ministry of Health, Iraq</i></p> <p>Dr. Amal Yassine, Morocco <i>Member of the ISPOR MOROCCO CHAPTER Board and General Secretary of (SMEPS), Associate Professor public health school, University of Montreal, Canada</i></p> <p>Dr. Amr Maoujoud, Morocco <i>Chair of Moroccan Society for (SMEPS) & president elect of ISPOR Morocco chapter</i></p> <p>Dr. Anas Hamad, Qatar <i>Deputy Chief of Drug Supply Department, HMC; Clinical Associate Professor, QU; Lead of HTA & Innovation Regulation Project, MOPH; Vice President & Director, ISPOR Qatar; Vice President of Hospital Pharmacy Section, FIP</i></p> <p>Prof. Daoud Al-Badriyeh, Qatar <i>Professor of Pharmaco-economics and Outcomes Research at Qatar University; President of ISPOR Qatar Chapter, Qatar</i></p> <p>Dr. Dina Abushanab, Qatar <i>Secretary/Treasurer and Director, ISPOR Qatar</i></p> <p>Dr. Hana AlAbdulKarim, KSA <i>Director/Drug Policy and Economic Center, Ministry of National Guard and Health Affairs, KSA</i></p> <p>Prof. Ibrahim Alabbadi, Jordan <i>Professor of Pharmacoeconomics and Pharmaceutical Marketing - The University of Jordan</i></p> <p>Dr. Kawther Faris, Iraq <i>Member of Iraqi National Committee of Drug Selection/ MOH</i></p> <p>Prof. Mohamed Farghaly, UAE <i>Professor, Dubai Medical College; ISPOR UAE Chapter Board Director & Head of Scientific Committee</i></p> <p>Dr. Mohamed Seleem, Iraq <i>Member of Iraqi National Committee of Drug Selection/ MOH</i></p> <p>Dr. Mohamed Tannira, UAE</p>



Senior Expert in HTA and HEOR in Middle East and Africa MEAR, President Elect UAE ISPOR Chapter

Prof. Nadia Al Mazrouei, UAE

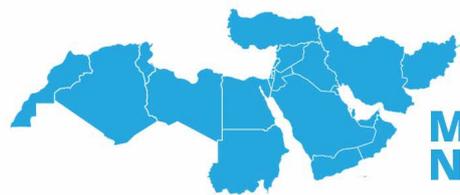
ISPOR 2026 Conference President, ISPOR UAE Chapter President, Expert Advisory Board Panel – WHO, Associate Professor, Sharjah University, Vice President FIP International, President of Pharmacists Association

Prof. Samar Mansour, Egypt

ISPOR UAE Chapter Board Director & Co-Head of Scientific Committee; Dean, German International University (GIU); Healthcare Transformation Consultant

Dr. Wadih Mina, Lebanon

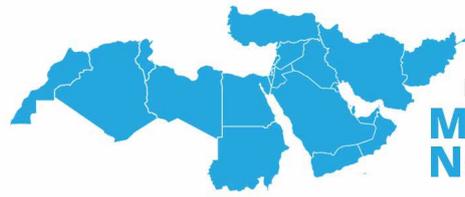
President of the ISPOR Lebanon Chapter, Health Economics and Market Access Lead at Boston Scientific



Pre-conference program – By Invitations Only

Main Agenda 31st Jan 2026 – Rosewood Hall

Timing (UAE)	Key Topics & Sessions	Speakers/Moderators/Panelists
8:00 – 9:00		Registration
		Prof. Nadia Al Mazrouei, UAE ISPOR 2026 Conference President, ISPOR UAE Chapter President, Expert Advisory Board Panel – WHO, Associate Professor, Sharjah University, Vice President FIP International, President of Pharmacists Association
9:00 – 9:30	Welcome Speeches	Dr. Mohamed Tannira, UAE Senior Expert in HTA and HEOR in the Middle East and Africa MEAR, President Elect, UAE ISPOR Chapter
		Mr. Rob Abbott, USA CEO and Executive Director of ISPOR International
Senior Health Policy Maker's Summit		
9:30 – 10:30	Accelerating Access: Policy Frameworks for Delivering Innovative Health Technologies	<p>Keynotes and Hosts: Mr. Mohamed Abdulla Alhaj, UAE Executive Director healthcare system financing regulation, DOH</p> <p>Moderated by: Prof. Panos Kanavos, UK Professor in Practice in International Health Policy, LSE Deputy Director, LSE Health Director, Medical Technology Research Group (MTRG)</p> <p>Panelists in Alphabetic Order: Dr. Elhoussein Abdellatif, UAE General Manager Gulf-Levant, AbbVie Dr. Hugh McGuire, UK Senior Advisor, NICE International (UK) Ms. Mai Farid, Egypt CEO Universal Health Insurance Authority, UHIA Mr. Mohamed Abdulla Alhaj, UAE Executive Director healthcare system financing regulation, DOH</p>



H.E. Prof. Rana Obaidat, Jordan

Director-General, Jordan Food & Drug
Administration (JFDA)

Mr. Theyab Al Mansoori, UAE

COO Rafed

Keynotes and Hosts:

Dr. Shaikha Almazrouei

Director of Reference National Laboratory
Drug Department
Emirates Drug Establishment

Dr. Rabia Sucu, Türkiye

Vice President, Science and Chief Scientific Officer,
Turkish Red Crescent Investment Atilim Group, HTAI
past president

Moderated by:

Dr. Rabia Sucu, Türkiye

Vice President, Science and Chief Scientific Officer,
Turkish Red Crescent Investment Atilim Group, HTAI
past president

Panelists in Alphabetic Order:

Dr. Isabel Afonso, UAE

Chief Executive Officer, Arcera

Prof. Jeonghoon Ahn, South Korea

Professor, Ewha Womans University; Associate
Fellow, National Evidence-based Healthcare
Collaborating Agency (NECA)

Prof. Nadia Al Mazrouei, UAE

ISPOR 2026 Conference President, ISPOR UAE
Chapter President, Expert Advisory Board Panel –
WHO, Associate Professor, Sharjah University, Vice
President FIP International, President of Pharmacists
Association

Dr. Omar Dabbous, USA

Chief Medical Officer, Access Forum
*Ensuring Equitable Access in a Constrained
World*

Mr. Pedro Matos Rosa, UAE

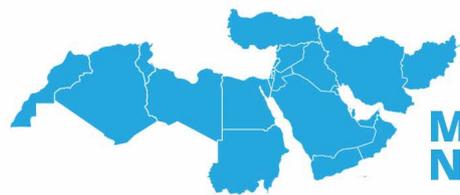
Managing Director Johnson & Johnson
Innovative Medicine GULF

Dr. Shaikha Al Mazrouei

Director of Reference National Laboratory
Drug Department
Emirates Drug Establishment

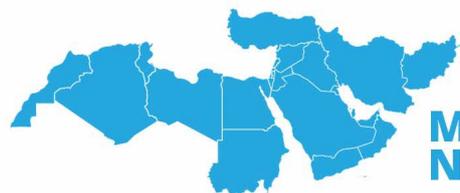
10:30 – 11:30

**Securing the Future: Policies to Strengthen
Healthcare for the Next Generation in the
Middle East and Africa Region**

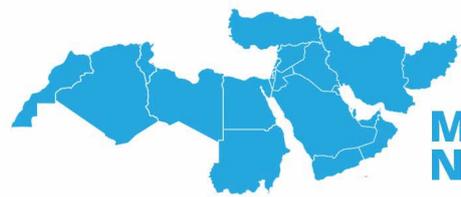


11:30 – 12:00	Celebrating Excellence in HEOR & HTA	
12:00 - 12:30	Coffee Break	
12:30 – 12:40	Welcome Speech of the Scientific committee	Prof. Mohamed Farghaly, UAE Professor, Dubai Medical College; ISPOR UAE Chapter Board Director & Head of Scientific Committee
Expert Panel Discussion Session I: “The Agile HTA Blueprint — Resource Optimization & Global Alignment” Chairperson: Prof. Samar Mansour, Egypt ISPOR UAE Chapter Board Director & Co-Head of Scientific Committee; Dean, German International University (GIU); Healthcare Transformation Consultant		
12:40 – 12:45	Opening & Framing	Speaker: Prof. Samar Mansour, Egypt ISPOR UAE Chapter Board Director & Co-Head of Scientific Committee; Dean, German International University (GIU); Healthcare Transformation Consultant
12:45 – 13:00	Keynote presentation: Where is HTA going? A focus on the future of HEOR	Speaker: Prof. Don Husereau, Canada Adjunct Professor at University of Ottawa
13:00–13:25	Panel Discussion: “The Agile HTA Blueprint – Resource Optimization & Global Alignment” <i>Focus: Resource Optimization and Regional Interoperability across 8+ Nations.</i>	Moderated by: Prof. Mohamed Farghaly, UAE Professor, Dubai Medical College; ISPOR UAE Chapter Board Director & Head of Scientific Committee Panelists in Alphabetic Order: Dr. Abdulrahman Aloumi, Kuwait Head of Pharmaceutical Pricing Department - Kuwait Pharmaceuticals & Herbal Medicines Registration and Control Administration Dr. Ahmed Zoheir, UAE Market Access Associate Director, oncology Business Unit, Gulf, AstraZeneca Dr. Alaa Kashwan, Iraq Chairman of the National Committee for Drug Selection at the Ministry of Health, Iraq Dr. Anas Hamad, Qatar Deputy Chief of Drug Supply Department, HMC; Clinical Associate Professor, QU; Lead of HTA & Innovation Regulation Project, MOPH; Vice President & Director, ISPOR Qatar; Vice President of Hospital Pharmacy Section, FIP Prof. Ibrahim Alabbadi, Jordan Professor of Pharmacoeconomics and Pharmaceutical Marketing - The University of Jordan Dr. Haider Shamsi, UAE

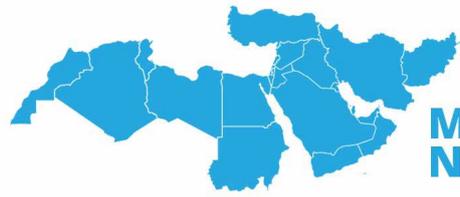
		<p>Health Economist and HTA Specialist, Department of Health - Abu Dhabi</p> <p>Prof. Hussain Al-Omar, KSA</p> <p>Expert in Health Technology Assessment, Pharmacoeconomics, and Health Policy; Senior Advisor Pricing and Reimbursement;</p> <p>Consultant and Professor, Clinical Pharmacy Department, King Saud University</p> <p>Dr. Raid Mahmood Al Sabri, Oman</p> <p>Consultant, Clinical pharmacist</p> <p>Director General - Directorate General of Medical Supplies - MOH- Oman</p>
13:25 – 13:45	<p>Sanofi Symposium “MCDA from global and local context”</p> <p>Dr. Ibtisam Alharbi, KSA</p> <p>Head of pharmacoecomic center, Head of inpatient pharmacy, King Fahd armed forces hospital, Jeddah Saudi Arabia</p>	
<p>Expert Panel Discussion Session II: “AI & MedTech—Navigating Innovation, Health Technology Assessment, and Reimbursement” Chairperson: Dr. Maisoun AlKaabi, UAE Hospital director-NMC Healthcare, Abu Dhabi Emirate, ISPOR UAE Chapter BOD</p>		
13:45 – 13:55	<p>Opening & Framing</p>	<p>Speaker: Dr Abeer Al-Rabayah, Jordan Head, Center for Drug Policy and Technology Assessment, King Hussein Cancer Center, Jordan, and Chair of the ISPOR Health Technology Assessment Roundtable for the Middle East and Africa (MEA)</p>
13:55 - 14:30	<p>Expert Panel Discussion: “AI & MedTech—Navigating Innovation, Health Technology Assessment, and Reimbursement” <i>Focus: Navigating Assessment for non-pharma technologies and DRG impacts.</i></p>	<p>Moderated by: Dr. Tomaz Klusztzynski, Poland Strategy Consultant, Guest Professor at Warsaw University of Technology and Goethe Frankfurt University</p> <p>Panelists in Alphabetic Order: Dr. Abeer Al-Rabayah, Jordan Head, Center for Drug Policy and Technology Assessment, King Hussein Cancer Center, Jordan and Chair of the ISPOR Health Technology Assessment Roundtable for the Middle East and Africa (MEA) Eng. Ahmed Osman, UAE Senior Specialist, HTA, Payers Division, Department of Health, Abu Dhabi, ISPOR UAE Chapter BOD Prof. Mohammed El-Gamal, UAE Dean of the University of Sharjah Prof. Osama Mohamed Ibrahim, Egypt Professor of Clinical Pharmacy, University of New Giza, ISPOR UAE Chapter BOD Dr. Ranita Tarchland, USA Vice President, Scientific Strategy & Client Success, Nested Knowledge</p>



		<p>Dr. Rita Slim President Elect ISPOR Lebanon Chapter</p> <p>Mr Samer Al Zamil Chief Commercial Officer- RAFED</p>
14:30 – 15:30	Lunch Break & Networking	
Poster Exhibition (15:00 – 17:30)		
<p>Session III: “Bridging Clinical Evidence and Benefit: Advancing the Science of Value-Based Healthcare” Chairperson: Dr. Hatem Abueida, UAE Vice President at Daman - National Health Insurance Company, ISPOR UAE Chapter BOD</p>		
15:30 – 15:40	Opening & Framing	<p>Speaker: Dr. Hatem Abueida, UAE Vice President at Daman - National Health Insurance Company, ISPOR UAE Chapter BOD</p> <p>Moderated by: Dr. Halima Salem Al Dhanhani, UAE, Head of Pharmacy Department, Fujairah Hospital – Emirates Health Services, Cultural Chairperson, Emirates Pharmacy Society</p> <p>Panelists in Alphabetic Order: Dr. Amna Almuaini, UAE Cardiologist Clinical Pharmacist at STMC Hospital, BPharm ,MSc, BPS. Board of Emirates Pharmacy Society. Dr. Grace Jennings, UK Senior Director, Outcomes Research and Product Development, ICHOM Dr. Khuloud Jamal Bin Rafeea, UAE Director of Drug Compliance & Quality Assurance, ISPOR UAE Chapter BOD Dr. Rabia Sucu, Türkiye Vice President, Science and Chief Scientific Officer, Turkish Red Crescent Investment Atilim Group, HTAi past president Dr. Rasha Ali, UAE ISPOR UAE Chapter Secretary Regulatory Affairs Manager and Pharmacist in Charge at AOP Orphan Pharmaceuticals Scientific Office Dubai, ISPOR UAE Chapter BOD Prof. Simon Pickard, USA Professor at the University of Illinois Chicago, College of Pharmacy, Director of the UIC Center for Pharmacoepidemiology and Pharmaco-economic Research, and Managing Partner at Second City</p>
15:40–16:15	<p>Expert Panel Discussion: Bridging Evidence and Benefit: Advancing the Science of Value-Based Care <i>Focus: Advancing Value-Based Care and clinical merit beyond traditional metrics.</i></p>	



		Outcomes Research and Principal at Maths in Health. Dr. Waiel Al Naeem, UAE Residency Program Director, SEHA Pharmacy Residency Program, ISPOR UAE Chapter BOD
16:15 – 16:35		<p align="center">MSD Symposium Novel Value : Generalized Dynamic Prevalence (GDP) Analysis Dr. Adnan Alsumali, UAE EEMEA Regional Director, Health Economics HEDS Regional Team, Merck Sharp & Dohme IDEA Middle East</p>
<p align="center">Expert Panel Discussion Session IV: “The Frontier of Health Economic Evaluation & Novel Value Elements” Chairperson: Dr. Sahar Fahmy, UAE Advisor, Department of Health Abu Dhabi, ISPOR UAE Chapter Board Director & Co-Head of Scientific Committee</p>		
16:35 – 16:50	Opening & Framing	<p>Dr. Sahar Fahmy, UAE Advisor, Department of Health Abu Dhabi, ISPOR UAE Chapter Board Director & Co-Head of Scientific Committee</p>
16:50 – 17:30	Expert Panel Discussion: “The Frontier of Economic Evaluation & Novel Value Elements”	<p>Moderated by: Eng. Ahmed Osman, UAE Senior Specialist, HTA, Payers Division, Department of Health, Abu Dhabi, ISPOR UAE Chapter BOD</p> <p>Panelists in Alphabetic Order: Dr. Adnan Alsumali, UAE EEMEA Regional Director, Health Economics HEDS Regional Team, Merck Sharp & Dohme IDEA Middle East Dr. Ahmed Seyam, Egypt Deputy CEO for Technical Affairs - Universal Health Insurance Authority Dr. Jessica Davis, UK Advisor, NICE International (UK) Dr. Mouza ElSaadi, UAE Health Economist - Dubai Health Authority (DHA)</p>
<p align="center">Expert Panel Discussion Session V: “Procurement & Tendering in Healthcare – From Value to Volume” Chairperson: Dr. Aisha ElDhanhani, UAE ISPOR UAE Chapter BOD, Procurement Section Head, DOH</p>		
17:30 – 17:40	Keynote: “Global Procurement Excellence & System Resilience”	<p>Speaker: Prof. Lou Garrison, USA Professor in the Pharmaceutical Outcomes Research and Policy Program in the School of Pharmacy, and Adjunct Professor in the Departments of Global Health and Health Services at the University of Washington</p>
17:40 – 18:10	Expert Panel Discussion:	Moderated by:



	<p>“Procurement & Tendering in Healthcare — From Value to Volume” <i>Focus: Transitioning from Value to Volume and system resilience.</i></p>	<p>Dr. Aisha EIDhanhani, UAE ISPOR UAE Chapter BOD, Procurement Section Head, DOH</p> <p>Panelists in Alphabetic Order: Mr. Abdelrahman Nagi Ali, UAE Program Manager Procurement, DOH Dr. Abobakr Abasaeed, UAE ISPOR UAE Chapter Board Director Dr. Ahmed Sami Abdul Sattar, Iraq Director General & Chairman of the Board of Directors, Kimadia, Iraq Prof. Lou Garrison, USA Professor in the Pharmaceutical Outcomes Research and Policy Program in the School of Pharmacy, and Adjunct Professor in the Departments of Global Health and Health Services at the University of Washington</p>
<p>18:10 – 18:50</p>	<p>Recognition Ceremony</p>	
<p>18:50 – 19:00</p>	<p>Closing & Remarks</p>	

31th Jan – Zambaq Hall – MOU Signing

Time (UAE Time)	Participants
2:00 PM – 3:00 PM	ISPOR UAE Chapter -